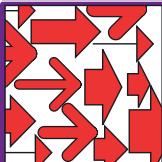




Guidance through the Ages

9th - 10th July 2003
Chester College, Chester

**NATIONAL
ASSOCIATION** *for*
**EDUCATIONAL
GUIDANCE**
for **ADULTS**



THE 20TH NAEGA **ANNUAL CONFERENCE 2003**

NAEGA Booking Brochure

Guidance through the Ages

9th - 10th July 2003
Chester College

Invitation



Dear Colleague

It's my very great pleasure to extend you the warmest of invitations to join us at our annual Conference in July. Taking place in the historic and fascinating city of Chester, this conference will focus on the development of adult guidance to date and the need to develop future strategies addressing the needs of all age groups.

Our Conference is designed to be of the utmost benefit to anyone working towards the promotion of lifelong learning as a route to personal or social improvement, whether in the public, private, voluntary or community sector. The key to long-term success for all of us is the sharing of ideas and resources, and we believe the best way to do this is via open discussion. Each voice is unique, and each contribution is important. Please take a moment to look at the information in this brochure and consider making your own contribution to our discussion.

This conference will bring together contacts from all areas of our field to share examples of best practice and to develop new partnership approaches for the benefit of all. The formal programme of highly focused workshops and plenary sessions has been developed to include structured breaks to foster networking and allow discussions to develop organically. This programme is complemented by a range of stress busting opportunities, and sparkling social events which provide excellent opportunities to meet new contacts in a congenial atmosphere whilst enjoying some excellent entertainment.

We appreciate that there are many demands on your time and resources, but we do hope you will be able to join us in Chester. I look forward to meeting you there!

Kind regards

Judy Alloway

Judy Alloway,
President

NAEGA

The National Association for Educational Guidance for Adults (NAEGA), established in 1982, provides a national focus for those working in the field of guidance for adults. It provides a communications network for organisations and individuals interested and involved in the needs of adults in relation to learning and work. Members and new members enjoy discounts on conference fees, as well as a range of other benefits. For further information contact: NAEGA, PO Box 459, Belfast BT2 8YA
Tel: 028 9027 1509, Fax: 028 9027 1507
Email: admin@naega.org.uk

What are the benefits of attending this conference?

- A real chance to increase personal effectiveness in service delivery
- Access to the latest research and the opinions of leading specialists
- The opportunity to network with like-minded professionals
- Focussed discussion on examples of best practice
- The development of new or better initiatives, based on what works
- A chance to explore best value options for service delivery

Who should attend?

Any individual involved in:

- The provision of guidance services for adults
- Research
- Policy Development
- The development of multi-agency/cross sector partnerships

Who will be speaking?

Keynote Speakers will be:

- Dr Peter Hawkins, GIEU Project, University of Liverpool
- Professor Ken Roberts of Liverpool University
- Ivan Lewis MP, Minister for Young People and Adult Skills
- Mick Farley, Cumbria LSC
- Deirdre Hughes, Centre for Guidance Studies
- Barbara Watkins, Third Age Employment Network

Programme is subject to change.

www.naega.org.uk

Conference Details

Conference Location

The 2003 conference takes place in Chester; one of the most visited cities in the UK. Centrally located, and easily accessible by road or rail, this amazing city offers visitors the UK's most complete Roman City Walls, one of the UK's largest Roman Amphitheatres, a magnificent 900 year old cathedral and the Eastgate clock – the world's second most photographed timepiece, after Big Ben. Chester Visitor Centre offers a warm welcome, excellent facilities and a wealth of suggestions for things to see and do during your stay, whilst the extensive shopping arcades include the unique timbered Rows Galleries and an incredible variety of specialist shops.

Conference Venue

Founded in 1839, and now operating both as a College and a Conference Centre, Chester College offers a perfect blend of historic charm and state of the art technology. Its secluded location and on-site accommodation provide an ideal atmosphere for conference sessions, yet the City of Chester is just minutes away for relaxing during free time.

Conference Accommodation

Accommodation is on campus and consists of newly refurbished, ensuite, standard student- style single bedrooms with tea/coffee making facilities. There are four specially adapted rooms with wheelchair access. Internet access can be pre-arranged. Please see booking form. Alternatively Chester has accommodation to suit all budgets. Please contact the Chester Visitor Centre on 01244 402111 for options.

Conference Welcome

Delegates arriving on Tuesday 8th July are encouraged to make their way to the nearby George and Dragon – one of Chester's picturesque black and white pubs (01244 380714) which is to be found just 3 minutes from the campus on Liverpool Road. This friendly establishment, renowned for its resident ghost, serves evening meals until 9.00pm and the NAEGA Organising Committee will be on hand to welcome delegates from 6.00pm onwards.

Conference R&R

Conference delegates are welcome to make free use of the campus swimming pool from 07.30-09.00 and also from 12.30-14.00. For the even more energetic, both tennis and squash courts can be pre-booked (Tel 01244 375444 ext. 3561) although delegates are required to provide their own equipment. On Thursday morning, early risers can also achieve inner harmony by attending an informal Tai Chi session.



Conference Overview

Tuesday 8th July

18.00 Welcome, George & Dragon Pub

Wednesday 9th July

09.00 Arrival and Registration
10.00 Welcome
10.15 Panel Session
11.15 Coffee
11.45 Q & A Panel Feedback session
12.15 NAEGA Annual General Meeting
13.00 Networking Lunch
14.00 Parallel Sessions A
15.00 Coffee
15.45 Keynote Speaker: Dr Peter Hawkins
17.00 Close
19.00 Champagne Reception
19.30 Conference Dinner
21.00 Live music by "Souled as Seen"

Thursday 10th July

08.30 Conference R&R
09.00 Registration for Day 2 delegates only
09.30 Keynote Speaker: Professor Ken Roberts
10.30 Coffee
11.00 Q & A Session
11.30 Parallel Sessions B
12.45 Networking Lunch
14.00 Parallel Sessions C
15.15 Keynote Speaker: Ivan Lewis MP
16.00 Q & A Session
16.30 Conference close

Conference Bursary Scheme

NAEGA has a limited fund to grant awards up to the cost of the conference (excluding Travel). If you are not employed or can provide a signed declaration from your organisation that they are not prepared to fund your place at the conference, or there are other exceptional circumstances, please apply in writing to the Conference Organisers enclosing the information indicated above and full home/work contact details by Friday 25th April 2003. Each application will be considered on an individual basis.

Application forms may be downloaded from the website www.naega.org.uk, or can be obtained from the scheme's administrator Jonathan Brown. Write to: 1 Westfield Park, Gosforth, NEWCASTLE upon TYNE, NE3 4XX, e-mail jfb2@tutor.open.ac.uk or telephone 0191 285 7445.



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9th - 10th July 2003

Chester College

Conference Programme

Wednesday 9th July

09.00 Arrival & Registration

10.00 Welcome

10.15 Panel Session

- Mick Farley, Cumbria LSC
- Deirdre Hughes, Centre for Guidance Studies
- Barbara Watkins, Third Age Employment Network

11.15 Coffee

11.45 Q & A Panel Feedback session

12.15 NAEGA AGM

13.00 Networking Lunch

Served buffet-style to allow delegates to mingle and further discuss issues raised in sessions

14.00 Parallel Sessions A

Please make your first and second choices from this selection and enter the appropriate codes on your booking form.

A 1 Guidance Inside & Out

Nicole Batchelor, Employment & Regeneration Partnership

The achievement of 'dual' Matrix accreditation from ERP's perspective as employer and IAG provider; the experiences, the business benefits and how ERP develops staff to deliver a quality service.

A 2 Matching Skills to Career Opportunities

Amita Chawda, NWDA

An introduction to this new careers information service for the north west, including a website driven by accurate labour market information, directing people to real job and career opportunities.

A 3 Workforce Development and the role of IAG

Kay Cheesman, LSC

An outline of the LSC's Workforce Development Strategy and an examination of the role of providers of IAG in meeting the needs of employers and their staff.

A 4 Making the Jump – Transition to Work

Yola Jacobsen, NIACE

An in depth look at supporting people with learning difficulties in the transition into work, including a look at the project publications, staff and learners packs.

A 5 Assessing the Benefits of Career Guidance

Professor David Mayston, University of York

A discussion of the increasingly important issues involved in assessing, and optimising, the benefits of career guidance, and of the resources devoted to career guidance.

A 6 APEL (Accreditation of Prior Experiential Learning)

Andrea McCarthy, REGSA & Maeve O'Grady, APEL

Supporting access to guidance – the developmental model of APEL with specific reference to using it as a guidance tool in community settings.

A 7 The Windmills Project

Helen Wakefield, GIEU

Sample activities from this innovative Career Management process, based on the five stages: Where am I now? Where do I want to be? How will I get there? What support do I need to get myself there? How do I keep reviewing and improving?

A 8 The UK Euro Guidance Centre in the European Commission Network

Phil Williams, Careers Europe

The commission's attitude to guidance, information on European developments, the importance of international issues, and available support materials for international careers opportunities.

A 9 An Introduction to Self-Employment

Julia Dempsey, Consultant

An opportunity to consider in depth the key issues relevant to practitioners considering self employment as a personal choice as well to those advising clients on self employment as an option.

A 10 Matching Skills to Needs

Lindsay Campbell, ENTSN

A presentation exploring development via training and career opportunities within a growing industry. A hands-on discussion of ways to assist clients to identify the first rung on their own career ladder.

A 11 Out of Work – Or Working Out?

Lucy Marris, Coventry Careers Service

An overview of the successful, multiagency approach to providing those affected by large-scale redundancies with full support.

A 12 Researching Value in Adult Guidance

Marion Mardall, Cambs & Peterborough IAG Partnership

An examination of the research findings and case studies arising from this local QDF project, which contacted clients four years after they received guidance.

A 13 Essential Skills Advocacy

Ann Osborne, EGSA

An account of EGSA's role in Northern Ireland's Essential Skills Strategy and an exploration of how EGSA's Essential Skills Advocacy work is woven through the Guidance Service.

**A 14 Practice Makes the Perfect CV
Kathy Blakemore & Lyn Thorogood, Job Search & Guidance Services**

A hands-on, interactive workshop on CV writing, developed by the two presenters to meet the needs of practitioners, focussing on definitions, grey areas and job goals.

15.00 Coffee

**15.45 Keynote Speaker:
Dr Peter Hawkins**

17.00 Close

Wednesday 9th July

CONTINUED

19.00 Champagne Reception, Chester College

Delegates are warmly invited to drink a toast to NAEGA's 21st Birthday.

19.30 Conference Dinner, Chester College

The social highlight of the Conference, a formal, three course meal celebrating NAEGA's achievements over the past 21 years.

21.00 to Midnight

Dancing to live music from "Souled as Seen".

Thursday 10th July

08.30 Conference R&R

Options including Tai Chi, swimming and squash.

09.00 Registration for Day 2 delegates only

09.30 Keynote Speaker: Professor Ken Roberts

10.30 Coffee

11.00 Q & A Session

11.30 Parallel Sessions B

Please make your first and second choices from this selection and enter the appropriate codes on your booking form.

B 1 Researching Value in Adult Guidance

Marion Maddall, Cambs & Peterborough IAG Partnership

An examination of the research findings and case studies arising from this local QDF project, which contacted clients four years after they received guidance.

B 2 Family Learning *Kathryn Kirby, Trafford MBC*

Exploring the relationship between IAG and Family Learning. How the sectors can work together for the benefit of clients.

B 3 Out of Work – Or Working Out?

Lucy Marris, Coventry Careers Service

An overview of the successful, multiagency approach to providing those affected by large-scale redundancies with full support.

B 4 IAG, Work and Learning for Older Adults

Geoff Ford, Senior Consultant, TAEN

An opportunity to consider the implications for IAG provision and policy of the DFES Challenging Age research report on 45+ IAG requirements.

B 5 E-Guidance: providing online information, advice and guidance to graduates

Lucy Madhah, CSU Ltd

The development of careers advice by email, online CV checking service, graduate message board and employer chatrooms.

B 6 APEL (Accreditation of Prior Experiential Learning)

Andrea McCarthy, REGSA & Maeve O'Grady, APEL

Supporting access to guidance – the developmental model of APEL with specific reference to using it as a guidance tool in community settings

B 7 Ethical Dilemmas in Current Guidance Practice

Rachel Mulvey, University of East London

An exploration of current concerns and a framework for making sense of the challenges within guidance practice that are essentially ethical in nature.

B 8 Integrating IAG

Carole Barnes & Jane Burbidge, W.Yorks IAGs

The research findings and recommendations of the W.Yorks QDF project on developing a framework for integrating IAG into learning provision and funding.

B 9 BTEC for Adults

Maureen Emmett, Edexcel

A guide to the qualifications that are available to support the Government's Workforce Development Strategy and targets for raising the foundation skills for adults. Advice on implementation and assessment.



B 10 Practice Makes the Perfect CV *Kathy Blakemore & Lyn Thorogood, Job Search & Guidance Services*

A hands-on, interactive workshop on CV writing, developed by the two presenters to meet the needs of practitioners, focussing on definitions, grey areas and job goals.

B 11 The History of Career Guidance Services in the UK 1902-2002

David Peck, Consultant

Narrative on the evolution of guidance services, referenced to wider social, political and economic issues. The challenges of imposed age limits and the input of politicians from Churchill to Blair.

B 12 Essential Skills Advocacy

Ann Osborne, EGSA

An account of EGSA's role in Northern Ireland's Essential Skills Strategy and an exploration of how EGSA's Essential Skills Advocacy work is woven through the Guidance Service.

B 13 Guidance Pilots

Jenny Hughes, Connexions

A case study of the successful Friendly Faces Guidance Project, working with prisoners to establish an effective and supportive guidance framework in advance of their release.

B 14 Student Finance and Support

Ruth Piercy, Chester College

A presentation and discussion focussing on pre-entry and on-course financial support for students in HE, covering funding sources, application procedures, budgeting and sources of advice.

12.45 Networking Lunch

Served buffet-style to allow delegates to mingle and further discuss issues raised in sessions.

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Chester College

Conference Programme



Thursday 10th July

CONTINUED

14.00 Parallel Sessions C

Please make your first and second choices from this selection and enter the appropriate codes on your booking form.

C 1 Social and Work Trends in the UK

Colin Neville, University of Bradford

An examination of social and work trends over recent years, their connection and growth areas in employment and freelance work.

C 2 Matching Skills to Career Opportunities.

Amita Chawda, NWDA.

An introduction to this new careers information service for the north west, including a website driven by accurate labour market information, directing people to real job and career opportunities.

C 3 E-Guidance: providing online information, advice and guidance to graduates

Lucy Madahar, CSU Ltd

The development of careers advice by email, online CV checking service, graduate message board and employer chatrooms.

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Helen Wakefield, GIEU

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C 5 Making the Jump – Transition to Work

Yola Jacobsen, NIACE.

An in depth look at supporting people with learning difficulties in the transition into work, including a look at the project publications, staff and learners packs.

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15.15 Keynote Speaker: Ivan Lewis MP, Minister for Young People and Adult Skills

16.00 Q & A Session

16.30 Conference close

Booking Form

BOOKING NOTES

- A late booking charge will apply on applications received after the 15th May 2003.
- All bookings must be accompanied by full payment or a duly authorised purchase order.
- All costs are inclusive of VAT
- Session selections must be completed now.
- If you wish to join NAEGA in order to qualify for the membership discount, please complete the separate Membership Application form and return it with your payment and booking form.
- Please ensure you complete your session selections below.
- Confirmations and full joining instructions will be sent in June 2003.

SESSION SELECTION

(Please enter the Session Reference Number)

Parallel Session A

Wednesday 9th July 14.00

1st Choice A

2nd Choice A

Parallel Session B

Thursday 10th July 11.30

1st Choice B

2nd Choice B

Parallel Session C

Thursday 10th July 14.00

1st Choice C

2nd Choice C

PERSONAL DETAILS

Surname

Forename

Position

Organisation/Employer

Correspondence Address

Town

County

Postcode

Tel Number

Fax Number

Email

Are you a member of NAEGA

Yes / No

Is this your first NAEGA Conference?

Yes / No

If No, are you applying for membership?

Yes / No (if yes please complete and return separate form)

NAEGA Personal Membership No.

NAEGA Corporate Membership No.

Please tell us if you have any special sensory, mobility or dietary needs.

BOOKING DETAILS

Please circle your requirements in the appropriate column and insert your total payment in the appropriate box.

	Member		Non Member	
	Full Fee	*Late Fee	Full Fee	*Late Fee
Conference Registration (Full Conference Programme 9/10 July, incl. champagne reception, dinner, entertainment and accommodation Wed 9th July)	£245	£285	£300	£340
Day Delegate (Conference Programme Wed With Dinner)	£125	£140	£150	£165
Day Delegate (Conference Programme without Dinner Wed 9th or Thurs 10th July only). Please circle appropriate date.	£105	£120	£125	£140
Additional B&B Accommodation Tuesday 8th July	£45	£45	£45	£45
Additional B&B Accommodation Thursday 10th July	£45	£45	£45	£45
NAEGA Membership	£35	£35	£35	£35
I have been granted a Bursary Award of £.....	-£.....	-£.....	-£.....	-£.....
TOTAL				

***Please note that bookings made after the 15th May will incur a late booking charge**

Please note bookings cannot be made unless full payment or an authorised Purchase Order is sent with this form.

Yes / No I have enclosed a cheque for £ _____ (Payable to NAEGA)

Yes / No I have enclosed a fully authorised Purchase Order Number

Yes / No I have enclosed confirmation of approved bursary award totalling £ _____

Yes / No I have enclosed a NAEGA Membership Application Form with payment

Yes / No Payment will be made by BACS to:

National Association for Educational Guidance for Adults (Conference)

Cater Allen Private Bank. Sort Code 16-57-10, Bank Account No. 47378864

Signed

Date

Print Name

Position

Guidance through the Ages

9th - 10th July 2003

Chester College

Please Book Now!

ROYAL MAIL

POSTAGE PAID

2

WARRINGTON
649

If undelivered, please return to:

NAEGA Conference Office, c/o Marketing Matters, Southdene House
16 Booths Hill Road, Lymm, Cheshire WA13 0DL

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